

# PRESS RELEASE



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For Immediate Release

## RADIUS ANNOUNCES STRATEGIC ADDITIONS TO GLOBAL HOTEL PROGRAM

**Washington, DC** -- RADIUS – a corporate travel management company providing global travel solutions to multinational corporate clients around the world today announced strategic additions to its industry-leading Global Hotel Program. RADIUS' Global Hotel Program provides access to over 30,000 participating properties in 137 countries with a diverse range of accommodations and price points to meet the varied demands of today's corporate travelers.

Earlier this month, RADIUS introduced Key Hotel Partners, a group of worldwide hotel brands who have agreed to provide unique and enhanced benefits to corporate clients serviced by RADIUS Key Agency Partners. Key Hotel Partners include Accor Hospitality, Carlson Hotels Worldwide, Choice Hotel International, Hyatt, InterContinental Hotel Group, Sol Melia, WORLDHOTELS and Wyndham Hotel Group. This new product offering brings additional value to corporate clients who align their travel spend with RADIUS and drives traveler loyalty to the network's supplier partners around the world.

"Our evolving Global Hotel Program represents a fundamental benefit of a networked TMC model such as RADIUS," explained Chris Vasiliou, President and CEO of RADIUS. "Especially today, multinational corporations need to go farther on fewer resources than at any time in recent history. Our new Key Hotel Partners will help corporate travel managers and procurement officers control costs while taking advantage of the local strength and global value that the RADIUS network brings to the marketplace."

"As a travel industry consultant with over 25 years of experience, I am constantly reviewing and reporting on industry best practices," said Ralph Brown, president of R.D. Brown Company. "I have seen the RADIUS global network business model gaining increased traction and attention in the marketplace over recent months and years, and in my opinion, their Global Hotel Program is an excellent example of what multinational corporations are asking for today: maximum worldwide reach with local fulfillment of trusted international brands at attractive price points."

"The RADIUS Global Hotel Program, and in particular the new Key Hotel Partners, bring remarkable added value and cost control to our traveling corporate clients," explained Angela Abbate, Global Operations Director at Adelman Travel Group, a RADIUS Member Agency. "Benefits such as the Global Hotel Program, consolidated data management and reporting, and travel policy compliance are all part of what makes our global network so successful and attractive to businesses wishing to consolidate their regional or global travel management requirements."

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RADIUS – the global travel company is one of the world's largest travel management companies with combined annual sales of over USD 19 billion. RADIUS is comprised of 90 travel agencies in 80 countries around the world with over 3,300 locations and is headquartered in the United States with regional offices servicing the Americas, EMEA and Asia Pacific.

Press releases are available at [www.radiustravel.com](http://www.radiustravel.com).

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